

JOANKNECHT Cookie Statement

This Cookie Statement applies to the websites (and sub-domains of) <https://joanknecht.nl/>, <https://joanknecht.com/> and <https://werkenbijjoanknecht.nl/> (the "**Websites**"), operated by Joanknecht B.V. and its affiliated companies, with its registered office at Beemdstraat 36, 5652 AB Eindhoven, the Netherlands, registered with the Dutch Chamber of Commerce under number 76976297 ("**Joanknecht**", "**we**", "**us**" or "**our**"). For questions about privacy and cookies, please contact us at the e-mail address info@joanknecht.nl.

USE OF COOKIES BY JOANKNECHT

1 What are cookies and how do we use them?

- 1.1 We automatically collect and store information about you using cookies and/or other similar technologies such as HTML5 cookies for local storage and pixels, collectively referred to in this Cookie Statement as "**Cookies**". These are typically pieces of information or code that a website transmits to or accesses from the hard drive of your computer or mobile device to distinguish you from other users of our Websites and to store and sometimes track information about you.
- 1.2 The Websites use different types of Cookies. Joanknecht finds it important that you have control over your online privacy. Therefore, Joanknecht wants to inform you as fully as possible about which Cookies are used and for what purposes.

2 What personal data do we process?

- 2.1 With your consent, we can automatically collect information including general location information (e.g. city, country) linked to your IP address, the date and time your device visits one of the Websites, precise geolocation if you allow it through your device, IP address, browser type and operating system, the duration of your visit to our Websites, from which site you came to our Websites, which pages you view on our Websites, device ID and device type. Without such Cookies, you can still visit our Websites, but you may have only part of the functionality of our Websites that does not rely on Cookies that require your consent.

3 What kind of cookies do we use?

- 3.1 We use Cookies in order to provide content that is of interest to you and to ensure that your preferences and settings are used each time you visit our Websites. These Cookies help us maintain and improve the functionality of our Websites, and your experience and use of our Websites in general. Depending on the specific type of Cookie, they are set for a period ranging from the duration of a session to permanently.
- 3.2 Joanknecht distinguishes between functional and non-functional Cookies. Functional Cookies are always placed. These are necessary for the Websites to work properly. For example, they allow you to stay logged in to the Websites. In addition to functional Cookies, statistical Cookies are also placed. Statistical Cookies are an example of non-functional Cookies, which are not necessary for the proper functioning of the Websites. Non-functional Cookies allow Joanknecht to know which parts of the Websites are popular and where the Websites can be improved. Only when you consent to the placement of non-functional Cookies will they be placed.

3.3 We use four different categories of Cookies, which can be distinguished according to their function:

Functional Cookies:

3.4 Strictly essential Cookies.

Non-functional Cookies:

3.5 preference cookies;

3.6 statistical Cookies; and

3.7 marketing cookies.

Applied Cookies

3.8 For an up-to-date overview of the Cookies used by Joanknecht on its Websites, please see the following links:

3.8.1 <https://joanknecht.nl/>

3.8.2 <https://joanknecht.com/>

3.8.3 <https://werkenbijjoanknecht.nl/>

When opening these web pages, a pop-up from Cookiebot will appear containing all the information about the Cookies used by Joanknecht. If this pop-up does not appear, you can click the floating button at the bottom left.

EXPLANATION BY CATEGORY OF COOKIES AND YOUR RIGHTS

4 Strictly essential Cookies

4.1 **Purposes** - We use strictly necessary Cookies:

- to save settings for optimal viewing, such as your monitor's buffer size and resolution;
- to read your browser settings for optimal viewing of our Websites;
- to save the type of device you are using;
- to detect misuse of our Websites and services, for example by recording the number of consecutive failed login attempts;
- to balance the load on the Websites so that the Websites remain available;
- to offer the option to save login details so that you do not have to re-enter the same information every time.

4.2 **Legal Basis** - As these Cookies are technically necessary to enable you to use our Websites, your consent is not required. The personal data we process as a result of using these Cookies is therefore based on our legitimate interest (Article 6(1)(f) GDPR) and/or the performance of a contract (Article 6(1)(b) GDPR).

5 Preference Cookies

5.1 **Purposes** - we use preference cookies:

- to store non-essential preferences such as language and location.

5.2 **Legal Basis** - These Cookies are technically not necessary. They therefore require your consent (Article 6(1)(a) GDPR).

6 Statistical Cookies

6.1 We constantly try to measure which parts of the Websites are of most interest to our visitors, for example by using third-party software to analyse the number of visitors to our Websites. We use so-called statistical Cookies for this purpose.

6.2 **Purposes** - We use statistical Cookies:

- to track the number of visitors to our Websites;
- to track how much time each visitor spends on our Websites;
- to determine the order in which a visitor visits the pages on our Websites;
- to assess which parts of our Websites need to be changed;
- to optimise the Websites.

6.3 **Legal Basis** - These Cookies are technically not necessary. They therefore require your consent (Article 6(1)(a) GDPR).

6.4 **Google** - For more information about what Google does with stored data, see <http://www.google.com/intl/nl/policies/privacy/>. This may change from time to time. We have not given Google permission to use the information obtained for other Google services.

7 Marketing Cookies

7.1 Marketing Cookies are used to display Joanknecht ads on other websites. Joanknecht uses online ads to promote services. This is done in the most targeted way possible to avoid showing you unnecessary ads.

7.2 **Purposes** - Marketing cookies are used to:

- keep track of which ads you have already seen. This prevents you from seeing the same ads too often;
- track how many visitors click on our ads; and
- track how many visitors purchase a service from us after clicking on an ad. This is needed to analyse the effectiveness of ads.

You can find more information about this collection and processing in the privacy and cookie statements of these third parties. Even if you do not accept Cookies, you may still encounter online ads from us. Not all our ads use Cookies. However, Cookies allow us to show you more relevant ads rather than unnecessary ones.

7.3 **Legal Basis** - These Cookies are technically not necessary. They therefore require your consent (Article 6(1)(a) GDPR).

7.4 **Google** - For these purposes, we also use Google Analytics Cookies, provided by Google Inc ("Google"), 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Google Analytics helps us measure how you use our Websites and services. We use this data to help you choose the product that suits you best and to show you promotions for products or other items you might be interested in. Without these Cookies, you miss out on promotions on our Websites and in our newsletter. For more information on Google Analytics' use of these Cookies, please visit: <https://policies.google.com/privacy>.

8 Other/unclassified Cookies

8.1 Because of how the internet and websites function, we are not always aware of Cookies placed by third parties through our Websites. This is particularly the case if our web pages contain so-called *embedded* elements; these are texts, documents or video clips hosted by another party and displayed on or through our Websites.

- 8.2 Please let us know if you come across any Cookies that fall into this category and that we have therefore not listed above. You can also contact the third party directly to ask what Cookies they use, the reason, how long the Cookie lasts and how they protect your privacy.

9 Opt-out

- 9.1 You can change your consent choices via the cookie bot button at the bottom left of the screen on our websites. If you do not give such consent, or withdraw it at a later date, you will only be able to access and use the functions of the Websites that do not rely on such Cookies.
- 9.2 Some parts of our Websites where third-party content is used (and where third party Cookies may be installed) will not be available to ensure that such Cookies are not installed. You can give your consent at any time if you wish to visit these parts of our Websites at a later time.

10 Browser Settings

- 10.1 Most internet browsers are set to automatically accept Cookies. You can refuse Cookies by activating your browser's setting that prevents the placement of Cookies. If you decide not to accept the Cookies, this may affect the accessibility and functionality of some of our features that make our Websites user-friendly and attractive.
- 10.2 Below are the methods offered by the main browsers to allow users to indicate their wishes regarding the use of Cookies:
- [Internet Explorer](#)
 - [Chrome](#)
 - [Firefox](#)
 - [Opera](#)
 - [Safari op Mac](#)
 - [Safari on iPhone and iPad](#)

11 Your rights

- 11.1 In addition to the above-mentioned right to opt out, the GDPR grants you certain rights under certain conditions. Please see our Privacy Statement for more information on your rights with regard to the personal data we process.

12 Will this Cookie Statement change?

- 12.1 From time to time, Joanknecht may amend or modify this Cookie Statement. If Joanknecht makes substantial changes to the way Joanknecht uses Cookies on its Websites and/or processes your personal data, Joanknecht will post those changes on this page and we will give you the opportunity to update your preferences if necessary. Therefore, please check our Cookie Statement regularly.
- 12.2 This Cookie Statement was last updated on January 1, 2026.